

IBERIABANK Corporation Celebrates 130 Year Anniversary With Random Acts Of Kindness And A Golden Opportunity To Win \$13,000!

LAFAYETTE, La., Feb. 16, 2017 /PRNewswire/ -- IBERIABANK Corporation (NASDAQ: IBKC), holding company of IBERIABANK (www.iberiabank.com), celebrates 130 years in business on March 12, 2017. Founded in New Iberia, Louisiana, in 1887, IBERIABANK Corporation is the oldest and largest financial holding company headquartered in Louisiana.

"We are proud to reach another great milestone in our Company's history," says Daryl G. Byrd, President and CEO, IBERIABANK Corporation. "As we recognize the hard work of our associates, loyalty of our clients and confidence of our shareholders, IBERIABANK remains a vibrant and growing organization dedicated to achieving excellence in all that we do."

For generations, IBERIABANK has invested in local communities, helping individuals, families and businesses with their financial needs. In honor of our 130th anniversary, and in keeping with our Mission Statement – providing a strong sense of community – we will be performing Random Acts of Kindness throughout our markets for the next few weeks. And to sweeten the deal, residents of IBERIABANK communities are invited to participate in a Golden Opportunity Giveaway to enter for a chance to win \$13,000!

RANDOM ACTS OF KINDNESS – IBERIABANK associates will hit the streets for several weeks beginning Monday, February 13, 2017 to perform Random Acts of Kindness. Companywide, over \$25,000 will be spent performing these acts of kindness.

GOLDEN OPPORTUNITY GIVEAWAY – We invite residents of IBERIABANK communities to participate in a Golden Opportunity Giveaway, where one lucky winner will receive \$13,000 and 13 lucky winners will receive \$1,300 each. Participants can simply visit our website at iberiabank.com/130anniversary between now and March 8, 2017, to enter to win and for Official Rules. No purchase necessary to win.

ABOUT IBERIABANK CORPORATION

IBERIABANK Corporation is a bank financial holding company with 300 combined offices, including 200 bank branch offices and three loan production offices in Louisiana, Arkansas, Alabama, Tennessee, Texas, Florida, Georgia and South Carolina, 24 title insurance offices in Arkansas and Louisiana, and mortgage representative offices in 64 locations in 10 states. The Company has eight locations with representatives of IBERIA Wealth Advisors in four states, and one IBERIA Capital Partners L.L.C. office in New Orleans.

SOURCE IBERIABANK Corporation

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