

## **IBERIABANK Reaches 6,000 Students with Financial Literacy Effort**

LAFAYETTE, La., June 2, 2017 /PRNewswire/ -- IBERIABANK ([www.iberiabank.com](http://www.iberiabank.com)), the 130-year-old subsidiary of IBERIABANK Corporation, recently joined forces with schools across seven states to participate in the American Bankers Association's *Teach Children to Save* campaign. Over 200 IBERIABANK associates from the commercial, retail, senior management, finance, marketing, and other departments volunteered to teach over 6,000 elementary and middle school students in 20 markets.

*Teach Children to Save Day* is a national effort that encourages bankers to demonstrate their community commitment by teaching young people about the value of saving. Individual lessons focused on the differences between needs and wants, how to save, reasons to save, and where to save.

"As the oldest and largest financial institution headquartered in Louisiana, one of the hallmarks of our Company is to support the communities in which we serve. Through financial literacy programs, financial support, and volunteerism, we strive to enrich the lives of our associates, clients, and the greater community," said Daryl Byrd, IBERIABANK President and CEO.

"Our goal in participating in the *Teach Children to Save* program is to begin to establish a mindset for students to become lifelong savers by motivating them and instilling positive habits at a young age," commented Beth Trotter, IBERIABANK Executive Vice President and CRA Officer. "This is the third year that we have participated in this effort. We hope that these lessons will have a positive impact on the next generation over time."

IBERIABANK Corporation is a financial holding company with 300 combined offices, including 203 bank branch offices and one loan production office in Louisiana, Arkansas, Tennessee, Alabama, Texas, Florida, Georgia, and South Carolina, 24 title insurance offices in Arkansas and Louisiana, and mortgage representatives in 63 locations in 10 states. The Company has eight locations with representatives of IBERIA Wealth Advisors in four states, and one IBERIA Capital Partners L.L.C. office in New Orleans.

SOURCE IBERIABANK Corporation

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