

IBERIABANK Hires Director of Retail Sales

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IBERIABANK (<http://www.iberiabank.com/>), the 118-year-old subsidiary of IBERIABANK Corporation, is pleased to announce the naming of Frankie Lofton as Director of Retail Sales.

Lofton joins IBERIABANK from Hibernia National Bank where she was responsible for company-wide Retail Banking Sales and Service strategy. During her 31 years with Hibernia, she held many management positions, including Regional President of the New Orleans Northshore, Director of Marketing-Product Development and Statewide Manager of Retail Operations.

At IBERIABANK, she will play a key leadership role on the bank's Retail Management team, with responsibility for designing, developing and executing sales strategies for the bank's growing retail franchise. Additionally, she will play key roles in the company's Retail direct marketing efforts and Mergers and Acquisition integration activities. A native of Baton Rouge, Lofton has lived for the last 20 years in the greater New Orleans area.

"We are elated that Frankie has joined our team," says Mike Naquin, Senior Executive Vice President. "She brings us tremendous retail sales experience and industry knowledge. With our increased focus on the development and growth of our retail franchise, Frankie is the ideal addition to our team. Given the significant branch expansion plans we have recently announced, she will play an important role in continuing to improve the sales performance of our associates and successfully achieving the retail growth objectives of our company."

IBERIABANK Corporation is the second largest Louisiana-based bank holding company. IBERIABANK operates 22 branch offices in Acadiana, eight branch offices in the greater New Orleans area, 12 in the Monroe/Ruston region, one in Baton Rouge and one in downtown Shreveport. Total assets at September 30, 2005, were \$2.8 billion. To learn more about IBERIABANK, visit us on the web at <http://www.iberiabank.com/>.

SOURCE: IBERIABANK Corporation

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